Community Choice Aggregation

What is Community Choice Aggregation?
Community Choice Aggregation (CCA) is a model that allows communities to purchase power to meet their electricity needs, offering an alternative choice in the market. CCAs can provide the communities they serve with competitively priced, clean energy choices while reinvesting revenues into projects and programs, supporting the local economy.

How does Community Choice Aggregation work?
CCAs are established by local communities, either through the creation of a joint powers authority or enterprise fund. While CCAs are locally operated, they work in partnership with the region’s existing investor owned utility (IOU). Through this partnership, CCAs determine the source and procure the electricity while the existing IOUs continue delivering the energy, maintaining the grid and providing billing services.

Who’s in charge?
CCAs are governed by a board or council of local elected officials who oversee decisions regarding power purchasing, programs, and rate setting, and are directly accountable to the people who elected them. Meetings are conducted in an open, transparent manner, ensuring the public has a voice in the CCA decision-making process.

What happens to revenues?
Because CCAs are locally managed, not-for-profit entities, any excess revenue is reinvested into the community through on-bill savings and innovative energy programs, often focusing on historically underserved and disadvantaged communities, including rebates, no-cost and low-cost energy programs, job training and employment and more.