

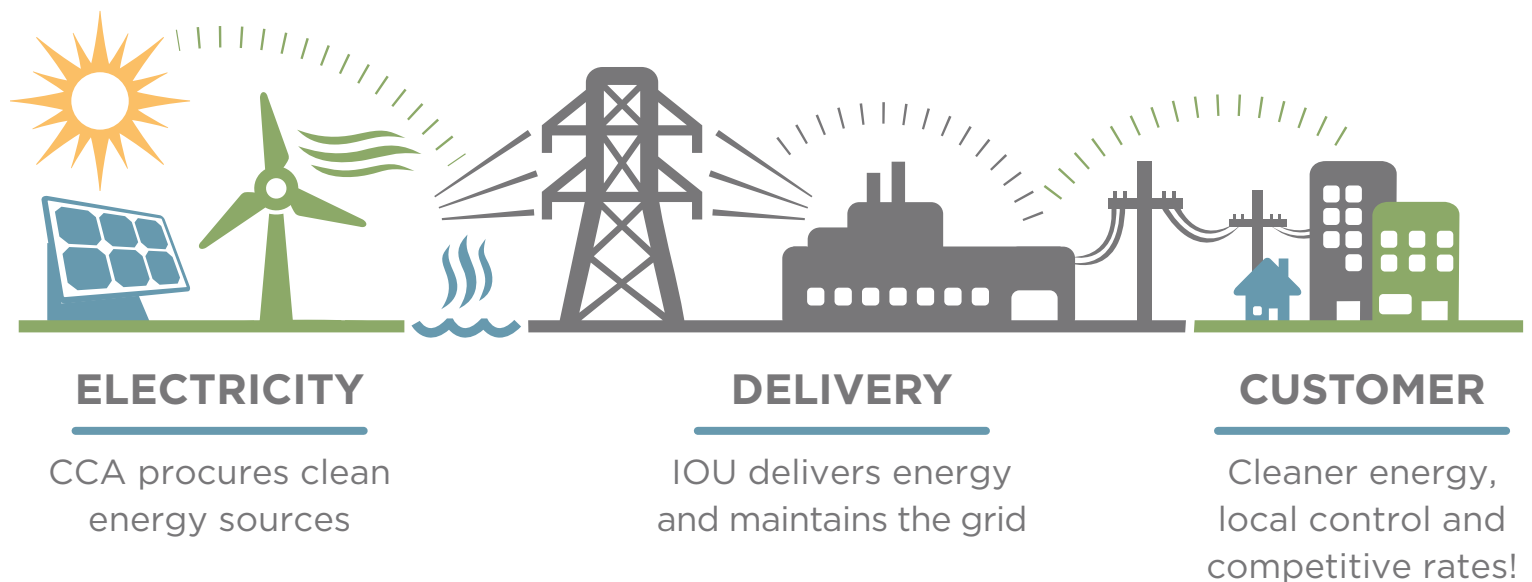
Community Choice Aggregation

What is Community Choice Aggregation?

Community Choice Aggregation (CCA) is a model that allows communities to purchase power to meet their electricity needs, offering an alternative choice in the market. CCAs can provide the communities they serve with competitively priced, clean energy choices while reinvesting revenues into projects and programs, supporting the local economy.

How does Community Choice Aggregation work?

CCAs are established by local communities, either through the creation of a joint powers authority or enterprise fund. While CCAs are locally operated, they work in partnership with the region's existing investor owned utility (IOU). Through this partnership, CCAs determine the source and procure the electricity while the existing IOUs continue delivering the energy, maintaining the grid and providing billing services.



Empowering Our Communities

CCAs put local communities in the driver's seat by giving them the tools they need to reduce their carbon footprint in a way that's attainable for all customers. CCAs offer a reliable, renewable energy supply that meets the energy needs of consumers without driving up energy bills.

Because CCAs are locally managed, not-for-profit entities, any excess revenue is reinvested into the community through on-bill savings and innovative energy programs, often focusing on historically underserved and disadvantaged communities, including rebates, no-cost and low-cost energy programs, job training and employment programs and more.